

Scoring Rubric for Paul B. Clark Award

| Criteria | Example | 1 = low 5 = high | multiplier | Totals |
|--|--|--|------------|--------|
| Service to CAPIO | CAPIO Board member, at least one term. (More points for more terms) OR If not a CAPIO member, provided a significant service to members, in terms of time and outcomes | | 3 | |
| Generous with knowledge and experience | Shared knowledge through workshops, presentations, participation in listserv and contributions to knowledge library | | 2 | |
| Supporting other members' experience with CAPIO | Host regional workshops, nominate others for awards | | 1 | |
| Mentorship | Participating in formal mentorship or nominator provides statement(s) from mentee(s) | | 2 | |
| Advocacy for profession: | Proactive steps to raise the profile of PIOs on state or national level, like published white papers, columns in professional publications, etc | | 2 | |
| Years specifically in the public communications profession | Objective scoring | 1 = up to 5 years 2 = 6 -10 3 = 11 -15 4 = 16-20 5 = 21+ | 1 | |
| Total (55 possible) | | | | |