

California Association of Public Information Officials



Judges Conference Call EPIC Awards

Free Informational Webinar
February 19, 2019 | 9 to 10 a.m.



AGENDA

- Introductions
- Overview of Awards Program
- Judging Criteria
- Process and Timeline for Judges
- Questions & Answers
- Closing Remarks



Today's Panelists



SARAH MACDONALD

CAPIO Vice President, Awards
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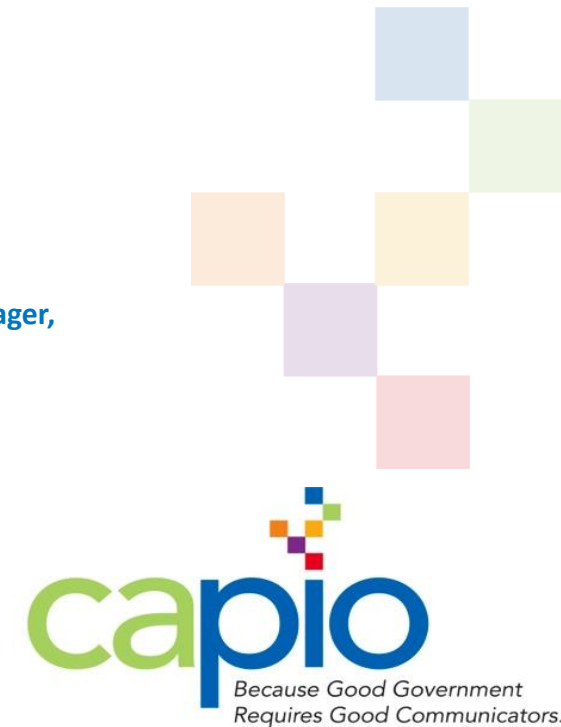
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Today's Panelists



LAEL WAGENECK

Past CAPIO judge

Public Information Officer, County
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PAUL HOSLEY

Past CAPIO judge

Communications and Media Manager,
City of West Sacramento
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Overview of Awards Program

- **What's changed?**
 - Revised entry categories
 - New online portal
- **Growth of program**



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Awards Judging Criteria

- **Judging criteria**
 - **Presentation (overall completeness of entry)**
 - **Research (25 points)**
 - **Planning (25 points)**
 - **Implementation (25 points)**
 - **Results/Evaluation (25 points)**



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From The Judges' Perspective...

- **Evaluations and feedback**
 - Provide comments on entries
 - Tie back to criteria with where entries fell short
 - Be specific
 - Rank entries with first, second, third place in mind
- **Other tips for judges**



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Past CAPIO judge

Public Information Officer, County of Santa
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From the Judges Perspective...

- **Be objective**
 - Neutral
 - Fair
- **Use the criteria**
- **Give yourself ample time to judge**
- **Remember how much time they put into their entries**
- **Other tips for judges**



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Judging Timeline

Deadlines


- **Feb. 22:** Deadline for award entries
- **Feb. 22 - Feb. 26:** Organization of entries
- **Feb. 26 or 27:** Judge login sent to judges
- **Feb. 27 - March 7:** Judging of entries



Survey Monkey Demonstration

California Association of Public Information Officials

Programs My Applications Susanne Bankhead



⚠ We will be conducting routine maintenance between Saturday, February 23rd at 10pm EST and Sunday, February 24th at 2am EST. As a result, this site will be inaccessible during this time.

Eligible Programs ▾

Search programs.. 🔍

CAPIO's 2019 EPIC Awards

CAPIO's EPIC Awards are presented annually by the California Association of Public Information Officials to honor outstanding public agency information and communications programs. Awards will be presented on Wednesday, April 10, 2019 at CAPIO's Annual Conference in Newport Beach.

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Questions & Answers



CAPIO EPIC Awards Dinner

Wednesday, April 10
Hyatt Regency Newport Beach

*Featuring drinks, dinner, award reception
and dancing!*



Contact Information

Thank you!
Additional questions?

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