

NBC7 and Telemundo Newsroom

Wednesday, November 15, 2017

2:00 p.m.

NBC7 Broadcast Center
9680 Granite Ridge Drive
San Diego, CA 92123

With only limited spaces
available, sign up today!
(Free for Members)



Photo Credit: NBC 7 Universal

Tour the NBC7 and Telemundo 20 newsroom and learn more about station operations at one of San Diego's leading television news stations.

Following the tour, meet with the station's reporters, producers, assignment editors and news director and learn about the latest trends in the news and public information industries, including:

- What's the best way to pitch and place news stories?
- How do reporters and assignment editors prefer to receive information from government agencies?
- How has social media changed the media landscape?
- Where are reporters finding story ideas?
- What's the best time of day for a news conference?
- What are PIO best practices and reporters' pet peeves?
- Who do you prefer 'on camera' from an agency?
- How should communicators be utilizing social media to communicate with news outlets and the public?

Free for CAPIO Members

For more information, contact Sarah Macdonald at smacdonald@san-marcos.net.

Register online at
www.capio.org

