# CHART YOUR COURSE

## NAVIGATE THE UNKNOWN

*Sponsorship Opportunities*

**NEWPORT BEACH, CA**
**APRIL 8-11, 2019**

capio.org/sponsorship
844-CAPIO-55

**capio**

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## SCHEDULE

### Monday, April 8
| | |
|---|---|
| 1 - 5 pm | Pre-Conference Workshop |
| 1 - 5 pm | Exhibitor Set-Up |
| 5:30 - 6:30 pm | Welcome Reception |

### Tuesday, April 9
| | |
|---|---|
| 7 - 7:30 am | Exhibitor Set-Up |
| 9 am - 5 pm | Full Day of Sessions |
| 5:15 - 6:15 pm | Sponsor Mixer |
| 6:30 - 8:30 pm | Restaurant Roundup |

### Wednesday, April 10
| | |
|---|---|
| 9 am - 5 pm | Full Day of Sessions |
| 3:30 - 5 pm | Exhibitor Tear Down |
| 6 - 7 pm | Awards Reception |
| 7 - 9 pm | Awards Dinner |

### Thursday, April 11
| | |
|---|---|
| 8 - 10 am | Educational Workshops |

*Note: Exhibit hours are Tuesday from 8 am to 6:15 pm and Wednesday from 8 am to 3:30 pm. Peak times are during breakfast, morning and afternoon breaks, and Tuesday's Mixer.*

## CONTACT

**We would love to answer your sponsorship questions! For more information, please contact:**

**Erin Morales**
Cucamonga Valley Water District
909-483-7462 | erinm@cvwdwater.com

**Sponsorship Registration:** capio.org/sponsorship
**Hotel Registration:** capio.org/conference
**Hotel Information:**
Hyatt Regency | Newport Beach, CA
$190/night plus taxes and fees

## ABOUT

The California Association of Public Information Officers (CAPIO) is a statewide group of communication professionals ranging from state government, counties, cities, school districts, water and air pollution control districts, parks and open space districts, private PR firms, municipal television channels, public safety agencies and more.

# 600
**More than 600 member agencies take full notice of conference sponsors and exhibitors.**

# 350
**Conference averages 350 attendees who make excellent customers and great referrals.**

# 1x1
**Person-to-person contact with influential parties or key decision makers in member organizations.**

# Sponsorship Levels

## DIAMOND | $5,000
### Sponsorship of General Session (Keynote Welcome or Lunch) AND CAPIO Annual Excellence in Communications Awards Dinner

- Sponsor logo acknowledgment on the tables and recognition during the General Session, and a 3 minute sponsor spotlight during that General Session – including ability to show up to 6 slides or a 30 second sponsor video. (approx. 350 attendees).
- Sponsor logo acknowledgement at entry to Wednesday Night Awards Reception, on tables at the Awards Dinner, recognition during the event, and the ability to place a branded item on the award dinner tables, plus a one page ad in the awards program.
- One reserved table at the awards dinner for your four attendees and other invited guests.
- Four complimentary full conference registrations, including four tickets for the Awards Dinner*.
- Two complimentary CAPIO memberships.
- One 12' wide exhibit space (tables are 6').
- Conference attendee list 2 weeks prior to conference for one-time use.
- Educational article (700 words) in CAPIO newsletter before or after the conference.
- Sponsorship logo acknowledgement on conference signage, CAPIO's website, in CAPIO's "Communicator" newsletter, and sponsor ribbon at conference.

## PLATINUM | $3,000
### Sponsorship of Tuesday Night Exhibitor Mixer

- Sponsor logo acknowledgement at entry to Tuesday night event and recognition during reception, and the ability to place branded item on the tables during reception.
- Opportunity for a 1 minute verbal sponsor spotlight during the reception.
- Includes a half-page ad in the awards dinner program.
- One complimentary CAPIO membership.
- Two complimentary full conference registrations, including two tickets for the Awards Dinner*.
- Reserved seating at the Awards Dinner.
- One 10' wide exhibit space. (tables are 6').
- Conference attendee list 2 weeks prior to conference for one-time use.
- Sponsorship logo acknowledgement on conference signage, CAPIO's website, in CAPIO's "Communicator" newsletter, and sponsor ribbon at conference.

## GOLD | $1,500
### Sponsorship of Conference Breakout Session (8 available)

- Sponsor logo on conference room door and podium at Breakout Session room for one day. Sponsorship allows sponsor to be present at the sessions to meet and greet attendees and provide materials (approximately 75 attendees in each breakout session). Sponsor also has the option of introducing scheduled speakers.
- 1 complimentary full conference registration, including one ticket for the Awards Dinner*.
- One 8' wide exhibit space (tables are 6').
- Sponsorship logo acknowledgment on conference signage, CAPIO's website, in CAPIO's "Communicator" newsletter, and sponsor ribbon at conference.

## SILVER | $1,000

- One complimentary full conference registration*.
- One 8' wide exhibit space (tables are 6').
- Sponsorship acknowledgment in awards program.
- Sponsorship company name acknowledgment on conference signage, CAPIO's website, in CAPIO's "Communicator" newsletter, and sponsor ribbon at conference.

Note: Awards Dinner participation is not included at the silver level. Tickets may be purchased for $135 each.

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## HOSPITALITY SPONSORSHIPS

Sponsorships available exclusively to Diamond and Platinum sponsors through January 15, 2019. After January 15, options are available as add-ons for other sponsor levels or stand-alone sponsorship items. Sponsorships include recognition as noted. Conference passes not included for Hospitality Sponsorships.

- Branded Hotel Key Cards - $2000 (1 available)
- Attendee Lanyard- $1,500 (1 available)
- Elevator Clings- $1,500 (1 available)
- Recharge Lounge- $1,000 (1 available)
- Mobile App- $1,500 (1 available)
- WiFi Sponsor- $1,500 (1 available)
- Sponsored Excursion Host - $1000 + cost of event (4 available)
- Tuesday Night Fire Pit Gathering - $500 + cost of event (1 available)
- Monday Night Welcome Reception- $500 (4 available or 1 exclusive)
- Breakfast or Break Sponsor- $500 (4 available)

*Not including hotel costs. Please make your housing arrangements at capio.org.*

**Early sponsorship commitment will give you priority in selecting your exhibit space. Sign up today at capio.org/sponsorship.**

Additional badges and meals available for purchase online.