

Crisis Communications: Response & Incident Management

- Initial Response
- Initial Coordination
- Initial Statement & Communication
- Agencies Involved
- Roles & Responsibilities
- Crisis Communication Plan
- Tempo & “Battle Rhythm”
- Incident Breakdown & Lessons Learned



Elk Grove, California, Derailment – Feb. 2017

22 rail cars, On-site Response: 6 hours



Cheyenne, Wyoming, Derailment – Oct. 2018
66 rail cars & 3 locomotives, On-site Response: 48 hours



Mosier, Oregon, Derailment – Feb. 2017

16 rail cars, On-site Response: one week

