

JOINT INFORMATION CENTER/SYSTEM FUNDAMENTALS

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WELCOME TO CALIFORNIA



PREPARING THE COMMAND CENTER



COMMUNICATION WHEN IT'S MOST IMPORTANT



MISSION

- Provide timely and accurate information
 - Coordinated effort for unified messaging
 - Information to the public, stakeholders and the media is extremely important during an emergency
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JIC VS. JIS?

Joint Information Center (JIC) or Joint Information System (JIS):
Provides the mechanism to organize, integrate, and coordinate information to ensure timely, accurate, accessible, and consistent messaging across multiple jurisdictions, governmental and/or nongovernmental organizations.

JOINT INFORMATION CENTER



KEYS



Leadership

Organization

Objectives

Tactics

Coordination

Communication

Trust

Mindset

Adapability

“It is not the strongest of the species that survives, nor the most intelligent; it is the one most adaptable to change.”

-Darwin or someone like that

NOT A COMMAND STRUCTURE



JIC STRUCTURE



THERE ARE ROLES

LEAD PIO



JIC MANAGER

NOT ONE VOICE



THE JIC SHOULD CHANGE

Change is hard, but
change is good.

Henry Rollins

DON'T JUST SHOW UP



SPECIAL GUEST

SOUTHERN CALIFORNIA 2017-18



SPECIAL GUEST

ANY QUESTIONS?