

A clapperboard is shown at an angle, tilted upwards. It has a black top bar with white diagonal stripes. Below this, there is a blue gradient overlay that contains the text 'Tips & Tricks' in a large, bold, black font. The clapperboard itself has a white background with black text and lines. The text on the clapperboard includes 'DIRECTOR', 'CAMERA', 'DATE', 'SCENE', and 'TAKE'.

# Tips & Tricks

-Workflow Streamlined-

DIRECTOR \_\_\_\_\_

CAMERA \_\_\_\_\_

DATE

SCENE

TAKE

1/17/12

2

5

# HORIZONTAL – NOT – VERTICAL!



# USEFUL TOOLS

- **ADOBE PREMIERE RUSH**-Video Editing-**\$10/mo**
- **iMovie**-Video Editing-**Free**
- **ADOBE SPARK**-Quick stories, slideshows, mini websites-**Free**
- **Skype**-Live stream interviews-**Free**
- **Social media**: Facebook, YouTube, Twitter for quick videos or live streams
- **Good audio**-External microphone/Long cable for phone.

# BE PREPARED

- Extra phone charger/external battery
- WiFi hotspot
- Shoot video AND stills
- KISS-Keep It Short and Sweet
- Gaffer tape!