



regional workshop

Southern California Workshops

Long Beach

Friday, November 9

**LBWD Water Treatment Plant
Assembly Room**
2950 Redondo Ave
Long Beach, CA 90806

Rancho Cucamonga

Thursday, November 15

**The Frontier Project/
Cucamonga Valley Water
District**
10440 Ashford Street
Rancho Cucamonga 91730



Scott Summerfield
principal
SAE Communications

On-Camera Training

Offered by SAE Communications

Are you new to the PIO field, or getting more media calls for a specific issue? Hone your skills with a personalized 1-hour training session offered by Scott Summerfield of SAE Communications. We have just a few spots available in both Long Beach and Rancho Cucamonga for those that qualify.

- This opportunity is for current CAPIO members only
- This is for new trainees (those who have not attended a one-on-one training in the past)

The training will be a 1-hour, one-on-one interview session which will include a mock on-camera interview. Sessions will be recorded and provided to the participant following the training. Space is very limited for this training and is first-come, first-served.

November 9: 8:00, 9:15, 10:30, 12:15, 1:30, 2:45, 4:00 (1-hour sessions)

November 15: 8:00, 9:15, 10:30, 12:15, 1:30, 2:45, 4:00 (1-hour sessions)

Register



About the Facilitator:

Scott Summerfield

Scott Summerfield is a principal of SAE Communications, which specializes in public agency strategic and crisis communications counsel and training. Scott is a CAPIO past president and Paul Clark Award recipient.

\$50 for CAPIO Members

Contact Info: info@capio.org or call 1 (844) CAPIO55



**Strategic and Crisis
Communications for
Local Government**

*** Training qualifies for 1 PIO Institute credit - either Media Relations (MR) or Public Speaking (PS) ***

www.capio.org