

regional workshop

Northern California Workshops

Pleasanton

Wednesday, December 5

Firestone Arts Center

4444 Railroad Ave
Pleasanton, CA 94566

On-Camera Training

Offered by SAE Communications

Are you new to the PIO field, or getting more media calls for a specific issue? Hone your skills with a personalized 1-hour training session offered by Scott Summerfield of SAE Communications. We have just a few spots available in both Long Beach and Rancho Cucamonga for those that qualify.

Sacramento

Wednesday, December 12

Sacramento City Hall

5th Floor
915 I Street
Sacramento, CA 95814

- This opportunity is for current CAPIO members only
- This is for new trainees (those who have not attended a one-on-one training in the past)

The training will be a 1-hour, one-on-one interview session which will include a mock on-camera interview. Sessions will be recorded and provided to the participant following the training. Space is very limited for this training and is first-come, first-served.

December 5: 8:00, 9:15, 10:30, 12:15, 1:30, 2:45 (1-hour sessions)

December 12: 8:00, 9:15, 10:30, 12:15, 1:30, 2:45, 4:00 (1-hour sessions)



Scott Summerfield
principal
SAE Communications

About the Facilitator:

Scott Summerfield

Scott Summerfield is a principal of SAE Communications, which specializes in public agency strategic and crisis communications counsel and training. Scott is a CAPIO past president and Paul Clark Award recipient.

\$50 for CAPIO Members

Contact Info: info@capio.org or call 1 (844) CAPIO55

S·A·E
COMMUNICATIONS

Strategic and Crisis
Communications for
Local Government

*** Training qualifies for 1 PIO Institute credit - either Media Relations (MR) or Public Speaking (PS) ***