

Thursday, May 23

OCTA

550 S. Main St.
Orange, CA 92868

11:30 a.m. to 1:30 p.m.

Speaker Information

Christi Black-Davis
executive vice president
Edelman



Workshop Sponsor



The Edelman Trust Barometer: Trust has Changed Profoundly

Luncheon Workshop

Join CAPIO in partnership with global communications leader Edelman for an exclusive presentation on results from the 2019 Edelman Trust Barometer. CAPIO attendees will have an opportunity to hear from Edelman's thought leaders on the latest findings.

About Cristi:

Christi Black-Davis is an Executive Vice President at Edelman, the world's largest independent marketing communications firm. She leads consumer education and public affairs programs for businesses and public agencies; helping clients manage media and stakeholder relations, policy advocacy, consumer education, behavior change programs, and crisis communications.

Christi has consulted to hundreds of local, state and federal public agencies throughout her career and sees first hand how public trust influences communications success.

Prices

CAPIO Members: \$25
Non-members: \$40

Contact information

info@capio.org or call 1-844-CAPIO55

Lunch will be provided

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