

## Scoring Rubric for Paul B. Clark Award

Criteria	Example	1 = low 10 = high	multiplier	Totals
Service to CAPIO	CAPIO Board member, at least one term. (More points for more terms) OR If not a CAPIO member, provided a significant service to members, in terms of time and outcomes		3	
Generous with knowledge and experience	Shared knowledge through workshops, presentations, participation in listserv and contributions to knowledge library		2	
Supporting other members' experience with CAPIO	Host regional workshops, nominate others for awards		2	
Mentorship	Participating in formal mentorship or nominator provides statement(s) from mentee(s)		2	
Advocacy for profession:	Proactive steps to raise the profile of government communicators on state or national level, such as participation in other associations, speaking events, offered education/training, article in publications, etc.		1	
Years specifically in the public communications profession	Objective scoring	2 = up to 5 years 4 = 6 -10 6 = 11 -15 8 = 16-20 10 = 21+	1	
Total (100 possible)				

**Notes – Please provide your feedback and evidence submitted in the nomination as it pertains to your scores provided above.**